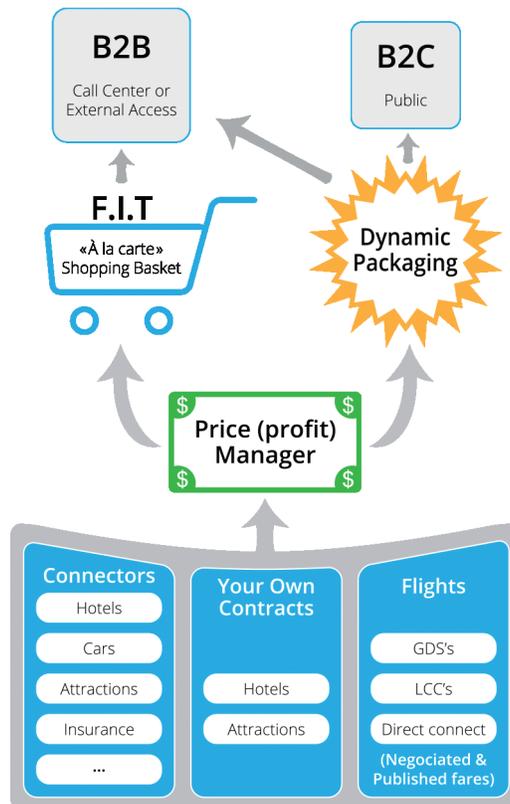# ResLynx
reslynx.com

1/ WHO DOES IT CONCERN?

✚ Tour operators

2/ WHAT IS IT?

The ResLynx call-center booking engine (with shopping basket) is a one-stop-shop solution to instantly CONNECT, COMPARE and SELL hundreds of travel providers for hotels, attractions, air (including LCC's), cars, insurance, etc. With this booking engine, you can package your offer all together or sell FIT "à la carte". You also can have online access for the trade (B2B).

CALL CENTER AND B2B
WITH SHOPPING BASKET BOOKING ENGINE

3/ PRODUCT FEATURES

✚ Manage YOUR OWN negotiated contracts for hotels, air and activities providers
✚ Function to quote and reserve later, re-validate (using the basket)
✚ Confirm now or quote and confirm 5 minutes, 5 days or 5 weeks later!
✚ Send personalized and stylized quotes to customers with or without passengers' details
✚ Complete personalized and flexible vouchers management tool
✚ Automate complex rules such as:

> Fees and supplements
> Early booking bonuses
> Specials promotions
> Cancellation policies
> Room categories, occupancies and age groups
> Automated email confirmation/cancellation process with your suppliers for IN or OUT of allotment products

> Mark-ups
> Currencies
> Allotments
> Black-out dates or stop sale
> Applicable taxes
> Manage Basic rich content and link into you own rich content application

✚ Manage YOUR MARKUPS for AIR (GDS-LCCs-direct connects), DYNAMIC PACKAGING, and other CONNECTORS for hotels, activities, cars, insurance, etc.
✚ Personalize your interface for EXTERNAL and INTERNAL travel agents
   For EXTERNAL agents:
   Automated registration and approval process
   Manage agent profiles and form of payment rules
   Dynamic pricing/commission per agent
   For INTERNAL agents:
   Features to provide additional information to your internal staff such as cost information, promotions, view costing and stop sale/blackout calendars, search for past dates, etc.
✚ Quick overview of booking stats globally and per agent
✚ Filter tools throughout the booking engine
✚ View your products with Google map and Street viewer
✚ Detailed reservation and accounting reports and ability to download into your back office
✚ Booking search tools and detailed booking history logs
✚ Easily add, remove and modify trip components
✚ Ability to easily split payments per passenger and booking components
✚ Create passengers details once and assign it automatically to all your booking components in one click!

4/ PRODUCT BENEFITS

✚ Find and sell your offer under a unique tool
✚ Increase your sales - lower your costs by improving agents' productivity 10x!
✚ Facilitate your agents' work and diminish the risk of potential errors with up-to-date info;
✚ Increase profit by converting online traffic into sales.
✚ Make sure you have a chance to convert new audiences and markets