FOR IMMEDIATE RELEASE

RESLYNX IS PROUD TO LAUNCH A B2C VERSION OF ITS TOUR MANAGEMENT ENGINE

MONTREAL, April 8, 2019 – ResLynx, the leading Canadian travel technology company that provides robust IT solutions within the travel industry just released a new business-to-consumer (B2C) version of its tour management and distribution engine. The latest tool offers extensive features -- giving consumers the flexibility to create groups, manage pricing and inventory as well as sell group tours. With ResLynx, users can create a group and offer it online within minutes!

Reslynx new business-to-consumer (B2C) tool can be integrated to add optional activities to group tours, along with pre and post accommodation or transportation (flights) components. If agents are selling coach tours, they can now offer seat assignment and manage VIP sections of the bus!

From an internal user perspective, the tool is very simple to block and release space, monitor sales and adjust pricing. With the power of ResLynx new business-to-consumer (B2C) tool anything related to tours is flexible with the user-friendly management interface.

The tool is fully responsive, with deep integrations that automate workloads and simplify the booking process. ResLynx new booking engine is revolutionizing travel technology by providing an easy way to book travel components.

Pricing for this new tool is very competitive to enable as many tour operators and travel agencies as possible to sell their group tours online.

You can view this new booking engine in action at
https://www.voyagesgendron.com/en/tours/coach-tours/

About Reslynx

ResLynx, established in 2009, is a Canadian IT technology company with a suite of products that cater to the needs of OTAs (online travel agencies), B2B airline consolidators and FIT tour operators. The travel industry is designed to sell products business-to-business (B2B), business-to-consumer (B2C) and business to-business-to-consumer (B2B2C). ResLynx has innovative technology applications to meet the highest standards in all three fields. Our creative team is keen, always up-to-date and on top of industry trends. ResLynx also prides itself on being at the forefront of new emerging technologies. Reslynx CEO, Louis Mercier, is a travel technology veteran, that founded and took known names such as Openfares Softwares or Netfaresonine to the next level.

For more information on Reslynx please contact Berny Huber at berny.huber@reslynx.com, +1 819-230-0440 or visit us at www.reslynx.com